



## Build your people – they'll build your company.

As a Vistage member, you understand the value of the private advisory board experience. Now you can share that experience with your key leaders – extending the impact of Vistage deeper within your organization and creating improved performance among your executives.

### Empower Your Top Leaders

Develop your key-level executives by sponsoring them for a Vistage Key Group membership. Representing myriad industries, members engage in rich conversations about their business and personal challenges. The atmosphere of trust and accountability created in these groups provides members with an opportunity to step away from the company, recharge their thinking, and learn and grow as leaders.

### Your key executives will gain:

- Stronger individual leadership skills
- Diverse points of view and innovative approaches from their peers
- Common language and greater alignment with you and other Vistage members on your team

As members of a Key Group, executives also gain access to Vistage's expert speaker workshops and exclusive online content, providing them with fresh ideas and new perspectives they can immediately put into practice.



"The interaction between me and my CEO, as a result of our experience with Vistage, helps us get things done."

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#### Chris Kahila

Director of Operations  
Central Region, Henkels & McCoy



The Vistage Key Executive Program provides you with a confidential forum to further develop your skills as a leader by getting advice, insights and fresh perspectives from a trusted network of your peers.

At each monthly meeting, facilitated by a Vistage Chair, you will connect with up to 16 fellow executives from a diverse range of businesses and backgrounds. Together, you'll engage in rich conversations about your business and personal challenges. The atmosphere of trust and accountability created in these groups provides an environment where you can recharge your thinking and learn and grow as a leader.

### As member of a key group, you will:

- Develop greater self-awareness and build your leadership skills
- Access diverse points of view and innovative approaches from your peers
- Make better decisions based on the experiences and insights of your fellow members
- Bring real, measurable value to your organization

You'll also participate in small-group workshops led by Vistage expert speakers and gain access to the Vistage global community of more than 18,000 business leaders – all providing you with fresh ideas and new perspectives you can immediately put into practice.



“The members of my key group have helped me make better decisions by sharing their own experiences.”

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#### **Chris Kahila**

Director of Operations  
Central Region, Henkels & McCoy

“The key group is a perfect forum to have your assumptions challenged and find out what you don't know. Then you can take that back to your shop and develop it.”

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#### **David Cox**

Regional Vice President  
Henkels & McCoy



# Vistage for key executives

## Reaching great heights rarely happens on your own.

The **Vistage Key Executive Program** establishes you within an elite peer group of like-minded, high-performing executives from diverse backgrounds and businesses. They are united with one common goal: empowering one another for better business performance.

In this confidential setting, with a proven business leader as your guide, you are free to address the complex challenges you face on your path to personal and professional excellence. Hone your skills and build your confidence to push your career forward as you leverage insights, tools and frameworks that get real results.



Member profile  
**Key Executive Program**

Titles	CFO, COO, CXO, VP, Director
Company size	\$5M-\$500M+ revenue
Top industries	Manufacturing, Wholesale Trade, Transportation, Healthcare, Technology, Professional Services

### Why join Vistage

- **Continually develop leadership skills.** Improve your ability to balance competing priorities. Manage your team's objectives, in line with company goals.
- **Gain perspective from high-caliber peers.** Get the kind of advice you can't find anywhere else. Have your answers questioned by a proven executive guide who prioritizes your best interest.
- **Improve business decisions and results.** Execute on your company's strategic initiatives to take business to the next level. Rethink assumptions. Respond with confidence to sudden changes.
- **Discover new trends and opportunities.** Connect directly with subject-matter experts and thought leaders for tailored advice to fuel your professional and personal growth.



**Vistage member companies grow 2.2x faster than average small and midsize U.S. businesses.**

Source: 2017 analysis of Dun & Bradstreet data

**VISTAGE**

## How Vistage works

### Confidential peer advisory boards

- Work on your most pressing issues with an exclusive group of 12-18 key executives from non-competing industries
- Sessions led by a highly trained executive coach
- 12 full-day meetings per year

### World-class speakers and events

- Learn from experts at your advisory board meetings, regional events and boot camps
- Activate new ideas for business growth and personal development

### Specialized networks and communities

- 24/7 access to more than 21,000 members across 20 countries
- Online and in-person communities organized by industry, function or geography
- Receive high-value answers to tactical questions
- Support, guidance and recommendations from executives and subject-matter experts



*“Ultimately, our goal is to not only be an advisory group — but also a support system for each other in order to help each member succeed.”*

**Nikki Canga**

Account Director, Frozen Fire



Vistage helps high-integrity leaders make great decisions that benefit their companies, families and communities.

**Learn more at [vistage.com](https://vistage.com).**

**Better Insights | Better Leadership | Better Decisions | Better Results**

**VISTAGE**